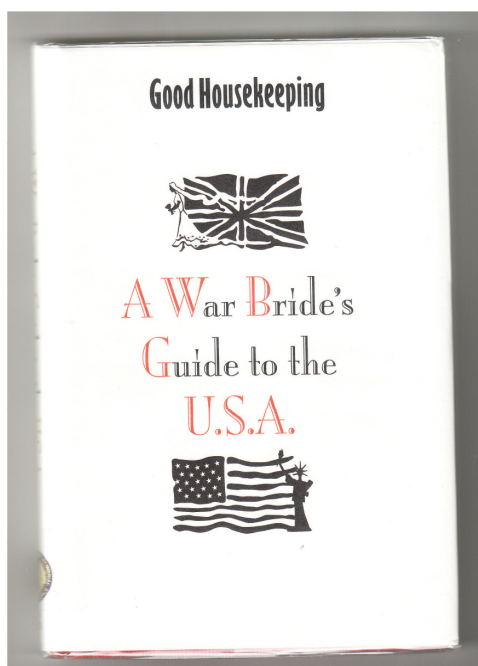


GI Brides

Americans were keen to find dates whenever they had leave, and for the local women, the tall dashing foreigners often seemed like much better prospects than the local boys. Socialising with local girls was encouraged; buses of women were driven out from Norwich and other local towns to the bases for dances. By the end of World War Two over 100,000 British women had married American servicemen.



Good Housekeeping magazine was on hand to offer helpful advice to the GI brides leaving British shores to set up home in the United States, in a small pamphlet originally called *A Bride's Guide to the USA*, produced in June 1945 at the request of the US Office of War Information.

The guide explained America and the Americans to the newlyweds before they said goodbye to their families and headed to the new life.